

ASPINAL *of* LONDON

SUNWEAR | JANUARY 2024



DISCOVER THE  
**2024 SUNWEAR**  
LAUNCHES





It's been an extremely exciting few months for Eyespace, we have been celebrating our recent Frame of The Year award win at the 2023 Optician Awards, and we are delighted to share that we are starting the year having just received B Corp® accreditation!

As a new year begins, we are proud to unveil four brand new sunwear collections. Offering women a statement aesthetic characterised by a fusion of vintage charm and contemporary styling, Aspinal of London's 2024 sunwear collection tells two tales of fashionable extremes. 'Bold Glamour' profiles a selection of carefully crafted oversized silhouettes, strong lines, nostalgic design cues and the season's most exciting materials and palettes interlaced with elements of Aspinal's luxurious signature design-detail.

At the other end of the style spectrum, the breakthrough trend of 'Quiet Luxury' shifts frame fashion towards more subtle branding cues and brings focus to exquisite material choices, muted tones and exemplary design. Models crafted from sustainable materials are identified by the gold Aspinal bee motif that features on the outer tips - a nod to the brand's "Bee Aspinal" environmental campaign - and in line with our sustainability pledges, all leathers utilised within the Aspinal of London collection are responsibly produced and LWG certified.

Meanwhile, Land Rover introduces 24 easy-to-wear models that feature considered Land Rover lines and iconography to achieve a best-in-class aesthetic. With design capability and innovation at their core, the new masculine styles are purposefully designed for adventure in the great outdoors. As part of the new sunwear launches, an exclusive edit of Defender models are also introduced, personifying the brand's renowned urban luxury aesthetic. Manifesting some of the vehicle's most intricate design details, 11 frames profile a series of bespoke features including a brand new 'British Design' hinge and unique texturing derived from interior vehicle components.

Finally, practice-favourite Cocoa Mint delivers its signature approach to sunwear styling, with 20 thoughtfully developed pieces that lean into effortless relaxed glamour. Inspired by the latest trends, international fashion weeks and the most coveted celebrity style, the new collection will appeal to wearers looking to make a summer statement through oversized eyeshapes and a Mediterranean inspired colour palette.

Accompanied by a new suite of luxury marketing assets, freely available to download on the Eyespace website, we hope you discover a timely update to refresh your practice offering.

*Jayne Julie*

Jayne & Julie Abel  
Eyespace Founders

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## AURUM

56 18 145 49.0 **BIO-ACETATE**

A frame that commands admiring glances, Aurum exemplifies the 'Quiet Luxury' movement through premium material choices, a soft cat-eye shape, pared-back temple trim and luxe gold hardware and branding.

- Material: Bio-acetate (Col.01) and acetate (Col.02)
- Col.01 is an opulent, highly polished black accentuated by a black leather and gold trim and grey graduated lenses
- Col.02 is an on-trend taupe tortoiseshell paired with a chocolate brown leather temple wrap, lustrous gold accents and brown graduated lenses
- CR39 Cat.3 lenses
- Self-locking screw
- Provided with a premium hard case and a microfibre cloth



Col.01 Black



Col.02 Taupe Tortoiseshell



TEMPLE DETAIL

## DANIKA

54 20 145 48.8 **BIO-ACETATE**

Demonstrating bolder is better, Danika is a design destined for cult status. With a style code that delivers a look that is both contemporary and timeless, this frame elevates sustainable style to new designer standards. Extremely discreet embossed logo branding allows the exaggerated square eyefront and oversized temple design - which features a luxe polished gold and leather 'chain' feature - to steal the show.

- Material: Bio-acetate
- The XL temple design takes inspiration from Aspinal's Mayfair bag
- Col.01 is an impactful black with luxurious gold chain temples interwoven with black leather and grey graduated lenses
- Col.02 is a honey-tortoiseshell with lavish gold chain temples that pair effortlessly with deep brown leather and brown graduated lenses
- CR39 Cat.3 lenses
- Self-locking screw
- Provided with a premium hard case and a microfibre cloth



Col.01 Black



Col.02 Brown Striation



DETAILING AS SEEN ON THE MAYFAIR 2 BAG

### IN THE DETAIL

Using the finest materials, bespoke componentry is applied to the highly-polished premium acetates in a rich, considered colour palette taken from each new season of luxury leather goods. Derived from the exaggerated, chunky chain of Aspinal's iconic Mayfair bag, Danika balances an oversized eyeshape with luxurious gold temple detail.



Danika Col.01

MAYFAIR 2 BAG DETAIL



Midi Mayfair 2 Bag in Deep Shine Black & Gold Ombre Croc

## ELLEN

56 15 140 47.0 **BIO-ACETATE**

Embracing Aspinal's high-fashion aesthetic in a tastefully sophisticated form, Ellen will quickly secure its position as a practice favourite; composed of premium sustainable materials, the contemporary, softened D-shape front perfectly complements the refined 'chain' temple trim, which presents a subtle iteration of the fashion house's admired leatherwares. Unobtrusive logo branding on this frame takes the form of a minimalistic 'A' insignia.

- Material: Bio-acetate
- The temple trim takes inspiration from Aspinal's iconic Mayfair bag
- Col.01 is an undeniably luxurious polished black
- Col.02 is an alluring navy striation
- Logo-free temples feature a refined gold metal chain, interwoven with leather detailing in black (Col.01) or navy (Col.02)
- Grey graduated CR39 Cat.3 lenses
- Self-locking screw
- Provided with a premium hard case and a microfibre cloth



Col.01 Black



Col.02 Navy



DETAILING AS SEEN ON THE MAYFAIR BAG

## HELENE

56 16 145 45.2 **BIO-ACETATE**

Where femininity meets high-fashion, Helene delivers a luxurious approach to the latest trends. Through Aspinal's signature attention to detail and effortless designer influence, the oversized butterfly eyeshape, which has been carefully crafted to complement a multitude of face shapes, is enhanced by refined temples featuring gold metallic chain-inspired hardware interwoven with leather. For the wearer in search of quiet luxury, logo branding on this frame is extremely discreet, taking the form of a minimalistic 'A' insignia.

- Material: Bio-acetate
- Col.01 is a luxurious and perennial gloss black with grey graduated lenses
- Col.02 is a romantic blush marble inset with real black lace fragments and features brown graduated lenses
- Logo-free temples feature a refined gold metal chain, interwoven with leather detailing in black (Col.01) or brown (Col.02)
- CR39 Cat.3 lenses
- Self-locking screw
- Provided with a premium hard case and a microfibre cloth



Col.01 Black



Col.02 Blush Marble



DETAILING AS SEEN ON THE MAYFAIR BAG

## KIRAN

50 20 140 36.9 **BIO-ACETATE**

An icon of frame-fashion, Kiran unveils the silhouette to covet this season. The highly trend-led, soft rectangular eyeshape features striking three-dimensional sculpting across the frame-front that promises a fusion of daring designer aesthetics and luxurious craftsmanship.

- Material: Bio-acetate
- The temples features a hand-cast hinge that seamlessly integrates a gold metallic 'A' logo
- Col.01 is a highly-polished, perennial black with grey graduated lenses
- Col.02 is an opulent honeyed brown tortoiseshell with complementary brown graduated lenses
- CR39 Cat.3 lenses
- Self-locking screw
- Provided with a premium hard case and a microfibre cloth



Col.01 Black



Col.02 Brown Striation



DETAILING AS SEEN ON THE LONDON TOTE & PARIS BAG



## LIANE

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53 18 140 46.3

A signature design within the 2024 Aspinal sun collection, and bringing an artisanal approach to Aspinal's luxury heritage styling, Liane features a striking series of design features that offer the wearer a bolder, timeless aesthetic. The elegant oversized square eyeshape is highly wearable, while the trend-led geometric sculpted temples dial up the drama. Exquisite sustainable material choices provide an instant feeling of designer quality.

- Material: Bio-acetate
- Col.01 is a polished marble in Aspinal's sumptuous signature shade of 'Evergreen' with grey graduated lenses
- Col.02 is a polished deep-brown tortoiseshell with brown graduated lenses
- CR39 Cat.3 lenses
- Self-locking screw
- Provided with a premium hard case and a microfibre cloth



Col.01 Green Marble



Col.02 Tortoiseshell



TEMPLE DETAIL

## LUMIERE

🕒 📏 📏 📏 **BIO-ACETATE**  
54 19 140 46.5

Elevating the 'Quiet Luxury' trend of investing in minimalist pieces of the highest quality with timeless appeal, Aspinal debuts a tailored temple design inspired by the structured stitching found throughout Aspinal's luxuriant leatherwares portfolio. Lumiere delivers effortless designer style that is destined to be a favourite for seasons to come; the soft square eyeshape is complemented by minimalistic, sculpted temples that feature the subtle etched stitching design, which wraps to the frame front, and the Aspinal logo in tasteful gold.

- Material: Bio-acetate (Col.01) and acetate (Col.02)
- Col.01 is an undeniably luxurious striated navy complemented with grey graduated lenses
- Col.02 is a contemporary honey tortoiseshell inspired by Aspinal's 'Marmalade' trend-led accessories
- CR39 Cat.3 lenses
- Self-locking screw
- Provided with a premium hard case and a microfibre cloth



Col.01 Navy



Col.02 Honey Tortoiseshell



TEMPLE DETAIL

## NOVA

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56 18 145 50.8

An homage to sustainable luxury and show-stopping style, Nova's universally flattering, oversized rounded eyeshape draws on Aspinal's vintage designer aesthetic. The minimalist temple design showcases superior craftsmanship, with skilfully applied LWG certified leather wrapped around the sides and bounded with gold hardware. A quiet luxury piece within this year's collection, extremely discreet logo branding takes the form of an engraved 'A' insignia to the lug.

- Material: Bio-acetate
- Col.01 is an enduring black
- Col.02 is an ultra-luxurious dark green striation
- Grey graduated CR39 Cat.3 lenses
- Self-locking screw
- Provided with a premium hard case and a microfibre cloth



Col.01 Black



Col.02 Dark Green



TEMPLE DETAIL





## PASADENA

54 18 140 44.9

Offering a one-way route to effortless summer sophistication, Pasadena's best-selling design showcases Aspinal's superior artisanship, while delivering an updated dose of designer style. Premium material choices reveal a visible core wire with a temple trim, which features a hand-cast gold metal 'A' logo temple trim.

- Material: Acetate
- Col.02 is a feminine, milky heather-pink
- The temples features a hand-cast hinge that seamlessly integrates a gold metallic 'A' logo Col.03 is a sophisticated olive crystal
- Brown graduated CR39 Cat.3 lenses
- Self-locking screw
- Provided with a premium hard case and a microfibre cloth



Col.02 Mink



Col.03 Olive



DETAILING AS SEEN ON THE LONDON TOTE & PARIS BAG

## SUNUP

56 18 140 45.9 **BIO-ACETATE**

Inspired by the iconic Ella bag, Sunup is a signature design destined to upgrade summer wardrobe choices. Upholding Aspinal's ongoing sustainability commitments, this piece has been developed in premium bio-acetates, meticulously selected in tones tailor-made to complement the luxurious gold equestrian-themed hardware that appears at the lug and flows along the temple. The softened cat-eye shape has been carefully crafted to accentuate the features while elevating Aspinal's modern-vintage style.

- Material: Bio-acetate
- Col.01 is a statement black with grey graduated lenses
- Col.02 is an effortlessly stylish soft-taupe with brown graduated lenses
- CR39 Cat.3 lenses
- Self-locking screw
- Provided with a premium hard case and a microfibre cloth



Col.01 Black



Col.02 Soft Taupe



DETAILING AS SEEN ON THE ELLA BAG

### IN THE DETAIL

A most-coveted piece within Aspinal's leather portfolio, 'Ella' provides the ultimate inspiration for Sunup. A subtle iteration of the equestrian-themed hardware found on the bag features on the lug, flowing seamlessly along the temple.



Sunup Col.01



ELLA BAG DETAIL

Ella Bag in Smooth Tan

## MONTANA

54 18 140 50.8 **BIO-ACETATE**

Referencing Aspinal's iconic Mayfair bag collection, Montana pairs an on-trend cat-eye shape with gold chain temple detailing to create a must-have summer wardrobe essential.

- The elegant cat-eye frame is enhanced by the refined chain metal temple design
- Metal temples feature sustainably sourced leather interwoven throughout with sculpted tips to reflect the tapering of the Aspinal shield
- Polarised lenses
- Composed of bio-acetate which is non-toxic and from a renewable source
- Provided in an effortlessly stylish taupe
- Provided in a heritage-inspired crystal English lavender
- Docking station on temples allows for addition of a sunglass chain
- Self-locking screw



Col.01 Soft Taupe



Col.02 English Lavender



DETAILING AS SEEN ON THE MAYFAIR BAG

## PALM SPRINGS

56 17 145 34.5 **BIO-ACETATE**

Destined for icon status, Palm Springs is a statement piece from the latest Aspinal of London sunwear collection. Made from sustainable acetate in a distinct cat-eye shape with bespoke sculpted temples showcasing clean cuts and modern lines.

- Trend-inspired cat-eye shape
- Three-dimensional geometric temples reflect Aspinal's high-fashion appeal
- Composed of bio-acetate created from a wood pulp base sourced exclusively from FSC certified forests
- Available in a semi-transparent mocha displaying a visible core wire with cool brown graduated lenses
- Tip ends are adorned with Aspinal's signature bee motif, presented in gold foil, denoting the brand's 'Bee Aspinal' environmental campaign



Col.02 Mocha



TEMPLE DETAIL

## TRITON

54 19 145 43.5

Perfect for the discerning gent, a classic D-shape eyefront encapsulates retro luxury, hand-crafted with meticulous attention to detail.

- The sculpted temple trim with engraved logo provides an elevated finish
- Discreet iterations of the Aspinal shield can be seen on the metallic trim, where it is expertly inlaid into the eyefront and sides
- The slimline tips feature a signature shield rivet
- Provided in a polished olive tortoiseshell
- Self-locking screw



Col.02 Olivine



TEMPLE DETAIL

### EYES ON ASPINAL

Left to right: Lucy Mecklenburgh, Tom Daly and Holly Willoughby

